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JAN 10 2007

U.S. Serial No. 09/492,725

PATENT

Attorney Docket No.: PD-980142

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(571) 273-8300, addressed to:

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Mail Stop Amendment Commissioner for Patents

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

: ARSENAULT et al.

U.S. Serial No. :

09/492,725

Filed

: January 27, 2000

Title

"A System and Method for

Transmitting, Receiving and

Displaying Advertisements"

on this date:

P.O. Box 1450

Dated: January

Art Unit

3622

Examiner

: Jean D. Janvier

ffi S. Grunebach

Registration No. 33,179 Attendey for Applicants

RESPONSE TO THE OFFICE ACTION DATED SEPTEMBER 12, 2006

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Please enter the following amendments and consider the following remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 15 of this paper.